Sam Houston State University 11/2/2017 9:59 AM

> develop curriculum and make sure the Photography students are continuing to improve their knowledge of the history of photography. The faculty see improvement in student's ability to contextualize, understand, and describe work. The Photography Coordinator will continue to meet with Art History faculty to make sure students continue to improve their knowledge of photo history. The goal of at least 70% of the students evaluated will score 85% or higher in each aspect of the evaluation will be maintained in the next cycle.

Prepare Students For Professional Practice As Photographic Artists

Goal Description

The BFA in Photography is the professional degree for Photography students in the Art Department. The BFA program will provide students with the skills to practice the art of photography at a professional level. The BFA will also qualify students to pursue the MFA degree at graduate schools in the United States.

Related Items/Elements



Demonstrate Analog Photography Skills

Learning Objective Description

Students will create photographs that demonstrate proficiency in the use of analog darkroom processes.

🔊 🚣 Analog Photography Skills

Indicator Description

Students in ARTS 3374 Alternative Processes or ARTS 3365 Photographic Seminar will create portfolios of work for the final project using analog darkroom techniques. A committee of 3 Photography faculty will evaluate the samples of work from the portfolios to determine successful demonstration of:

- The ability to create a properly exposed negative for creation of prints.
- Proficiency in producing a positive print using both silver and non-silver techniques.
- The ability to express and communicate ideas and concepts through the medium of photography.
- appropriate choice of materials

Criterion Description

The portfolios will be evaluated by 3 members of the Photo faculty. The faculty will use a rubric that uses a scale of 0-100% to evaluate the abilities and proficiencies. It is expected that at least 60% of the students evaluated will score 80 or higher in each aspect of the evaluation. This year, work was evaluated from ARTS 3365 Photography Seminar. Since we did not meet the criteria last year, the same criteria of 60% scoring 80% or higher is the expectation.

Sam Houston State University 11/2/2017 9:59 AM



Findings Description

Weakness In Concept And Non-silver Print Production

40% scored above 80 on evaluation of ability to produce a proper exposure

30% scored above 80 on proficiency in non-silver printing

30% scored above 80 on proficiency in silver printing

30% scored above 80 on expression of concept

40% scored above 80 on appropriate use of materials

The results indicate, and faculty agree that proficiency in all areas of analog photography are weaknesses in this area of the photography program. In particular use of medium to express a concept needs improvement. Non-silver techniques were not observed this cycle, but faculty feels this is another area that needs to be improved. While the scores did rise, they are still falling below the criteria.

% CAction Description Analog Photography

Action Description

More focus will be placed upon content in the analog photography courses. The faculty will observe alternative processes in the fall and silver printing in the spring. The biggest strength in this area is the student ability to produce digital negatives for analog printing. The photography faculty will work to communicate which processes should be covered in the analog classes and how students can become more skilled in this area while also focusing on content. Since we did not meet the criteria last year, the same criteria of 60% scoring 80% or higher is the expectation.

Demonstrate Digital Imaging Skills

Learning Objective Description

Students will demonstrate proficiency in the creation, manipulation, and printing of digital images.

🐌 🚠 Digital Portfolio

Indicator Description

Students in ART 3376 will create portfolios of work for the final project using digital imaging techniques. A committee of 3 Photography faculty will evaluate the samples of work from the portfolios to determine successful demonstration of:

- Ability to create a properly exposed digital image using manual camera settings, basic editing software, and rules of composition.
- Ability to evaluate and digitally process image color, white-balance, value, contrast and artifacts correction.